

Greene County Tourist Promotion Agency

Board Meeting Agenda

Wednesday, April 8, 2026 @ 5pm

Greene County Fairgrounds, 107 Fairgrounds, Rd, Waynesburg, PA 15370

CALL TO ORDER

1. Call the meeting to order.
2. **Review and approve** the minutes of the March 11, 2026 meeting.

REVIEW OF MONTHLY REPORTS

1. **Accounts Receivable**
 - a. **Review** April 2026 bank statements.
2. **Accounts Payable**
 - a. **Review and approve** the April 8, 2026 Disbursement Request.
3. **Director's Report**

COMMITTEE REPORTS

Finance | *Chair - JoAnne Marshall & Lori Hellen*

Advertising & Promotion | *Chair - Ben McMillen*

1. **Review and Approve** renewing a full-page ad in Greene County Chamber of Commerce's 2026027 Community/Business Resource Guide and Member directory at \$275.
2. **Review and Approve** The Dominion Post's proposal of
 - a. A full-page ad in the How To Guide at \$895;
 - b. And a full-page ad in the Buckwheat Festival special edition at \$895.
3. **Review and Approve** Travelers Marketing's proposal of an annual sponsorship of Sponsor-A-Highway up to \$5,670 per year.
4. **Review and Approve** ABC27 proposal of Road Trip Destinations campaign up to \$2,800.

Special Projects | *Chair - Allen Frye & Deneen Rhodes*

Hotel/Motel Tax | *Chair - JoAnne Marshall*

1. **Review** the February 2026 STR Report.

Long-Range Strategic Planning | *Chair - Ben McMillen*

1. **Review** Placer.ai data for March 2026.

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Partnership | *Chair - Bethany Tanner*

1. **Update** on the 2025 Hospitality Awards & 2026 Partnership Meeting.

America250PA | *Chair - Liz Menhart*

1. Updates from America250PA

OLD BUSINESS

NEW BUSINESS

1. Invitation to the Carmichaels Chamber of Commerce Dinner on Saturday, April 25 with Tourism as the Keynote Speaker and focus on the upcoming 250th activities.

PUBLIC COMMENT

ADJOURNMENT

1. **Motion to adjourn.** The next meeting is at 5pm on Wednesday, May 13, 2026 at the Greene County Fairgrounds.