

Greene County Tourist Promotion Agency

Board Meeting Agenda

Wednesday, June 10, 2026 @ 5pm

Greene County Fairgrounds, 107 Fairgrounds, Rd, Waynesburg, PA 15370

CALL TO ORDER

1. Call the meeting to order.
2. **Review and approve** the minutes of the May 13, 2026 meeting.

REVIEW OF MONTHLY REPORTS

1. **Accounts Receivable**
 - a. **Review** June 2026 bank statements.
2. **Accounts Payable**
 - a. **Review and approve** the June 10, 2026 Disbursement Request.
3. **Director's Report**

COMMITTEE REPORTS

Finance | *Chair - JoAnne Marshall & Lori Hellen*

Advertising & Promotion | *Chair - Ben McMillen*

1. **Review and Approve** Dominion Post's commemorative America's 250th anniversary publication of a premium full-page ad for \$600.
2. **Review and Approve** Observer-Reporter's commemorative America's 250th anniversary publication of a premium full-page ad for \$600.
3. **Review and Approve** renewal of IMG College, LLC's 2026–27 WVU Athletics advertising proposal, including 30-second radio advertisements during football and men's basketball coaches' shows, a 30-second baseball game broadcast advertisement, and a full-page advertisement in the Football Fan Guide, at a cost of \$13,000.
4. **Review and Approve** Waynesburg University's Homecoming 5K Run & Walk sponsorship request up to \$500.

Special Projects | *Chair - Allen Frye & Deneen Rhodes*

Hotel/Motel Tax | *Chair - JoAnne Marshall*

1. **Review** the April 2026 STR Report.

Long-Range Strategic Planning | *Chair - Ben McMillen*

1. **Review** Placer.ai data for April 2026.

Partnership | *Chair - Bethany Tanner*

America250PA | *Chair - Liz Menhart*

1. Updates from America250PA
2. Updates on the Greene County America 250th Campaign

OLD BUSINESS

NEW BUSINESS

PUBLIC COMMENT

ADJOURNMENT

1. **Motion to adjourn.** The next meeting is at 5pm on Wednesday, July 8, 2026 at the Greene County Fairgrounds.