

Greene County Tourist Promotion Agency
Board Meeting Minutes
Wednesday, March 12, 2025

Present

Lori Hellen, Christy Orndorff, Kevin Paul, Deneen Rhodes, and Bethany Tanner. Staff: JoAnne Marshall.

Absent

Shane Cole, Amy Hopkins, Heidi Jamison, Ben McMillen, Megan Phillips, Sandy Throckmorton, and Sandy Wilson.

Quorum Present? Yes

CALL TO ORDER:

1. Deneen Rhodes called the meeting to order at 4:11pm.
2. Bethany Tanner made the motion and Kevin Paul seconded to approve the February 12, 2025 meeting minutes. Vote was unanimous.

ACCOUNTS RECEIVABLE

1. *Report was postponed.*

ACCOUNTS PAYABLE

1. Christy Orndorff made the motion and Kevin Paul seconded to approve payment for Invoice #4131 to Embroid'em for \$2,212.50. Vote passed with Bethany Tanner abstaining.
2. Kevin Paul made the motion and Christy Orndorff seconded to approve Invoice #000137 to What's Smokin' BBQ & Catering LLC for \$1,341.00. Vote passed with Lori Hellen abstaining.
3. Kevin Paul made the motion and Christy Orndorff seconded to approve the remaining payments on the March 12, 2025 Disbursement Request (Attachment 1) totaling \$7,985.16. Vote was unanimous.

DIRECTOR REPORT

1. *Report was postponed.*

COMMITTEE REPORTS

Finance

1. Nothing to report at this time.

Advertising

1. Kevin Paul made the motion and Christy Orndorff seconded to approve Shrpa's monthly subscription at \$200 per month. Vote was unanimous.
2. *Discussion on the WVU Football, Basketball, and Baseball advertising opportunities was postponed.*
3. *Discussion on the February 2025 advertising summary was postponed.*

Special Projects

1. *Discussion on a Monthly Photo Contest was postponed.*

Hotel/Motel Tax

1. Kevin Paul made the motion and Bethany Tanner seconded to approve the STR/Costar report renewal for \$5,160. Vote was unanimous.
2. *Discussion on the hotel occupancy for January 2025 was postponed.*

Long-Range Planning

1. *Discussion on the February 2025 Placer.ai report was postponed.*

Partnership

1. *Discussion on the monthly partnership meet-ups was postponed.*
2. *Discussion on the wrap-up of the 2025 Annual Partnership Meeting was postponed.*

America250PA

1. Nothing to report at this time.

OLD BUSINESS

1. Nothing to report at this time.

NEW BUSINESS

1. *Committee Chair appointments were postponed.*
2. Christy Orndorff made the motion and Kevin Paul seconded to approve a Letter of Support for VisitPITTSBURGH's application for the Marketing to Attract Tourist grants to revitalize the Pittsburgh and Its Countryside initiative. Vote was unanimous.

PUBLIC COMMENT

1. No comments.

ADJOURNMENT

1. The meeting adjourned at 4:27pm by a motion from Bethany Tanner and seconded by Kevin Paul. The next meeting is scheduled for the Greene County Fairgrounds on Wednesday, April 9 at 3:30pm.

Minutes submitted by JoAnne Marshall, Tourism Director.

Greene County Tourist Promotion Agency
Disbursement Request - FY 2025 – Q1
Wednesday, March 12, 2025

Date	Invoice #	Vendor	Memo	Account	Amount
02/18/2025	2472	County of Greene General Fund	January Payroll	HM	2,324.14
02/26/2025	4131	Embroid'em	Embroidered Tote Bags (250 qty)	FR	2,212.50
02/28/2025	2474	County of Greene General Fund	February 2025 HRA	HM	92.36
02/28/2025	25020012	WANB Radio	February Tourism Radio (WANB -12 spots)	HM	240.00
02/28/2025	25020017	WKVE Radio	February Tourism Radio (WKVE-16 spots)	HM	320.00
02/28/2025	AMEX- February	County of Greene General Fund	American Express (February 2025)	HM	704.74
03/07/2025	202537	5 Kidz Kandy	Annual Meeting Dessert	FR	420.00
03/10/2025	121017	MPB Print & Sign Superstore	Notepads (500 qty)	HM	783.00
03/10/2025	2475	County of Greene General Fund	December 2024 Accrual	HM	1,248.97
03/10/2025	71195	Direct Results	Photo Backdrop and Pens (250 qty)	HM	1,101.95
03/11/2025	000137	Whats Smokin BBQ & Catering LLC	Annual Meeting Catering	FR	1,341.00
03/11/2025		Valley View Farm Venue	Annual Partnership Venue	FR	750.00

Total

\$ 12,438.57

Legend

HM Hotel/Motel Tax Account
FR TPA Fundraising Bank Account